



## **OUR MISSION:**

- Uplift rural artisans by providing employment & skill development.
- Preserve Indian culture through traditional crafts.
- Promote eco-friendly practices in the industry.

# THE 4 C'S OF UDYOG BHARTI:

# 01 Community:

Creating jobs & uplifting artisans through training and fair wages.



Reviving & promoting traditional Indian handicrafts and textiles.



Preserving India's rich cultural heritage through artisanal traditions.



Supporting sustainability with eco-friendly materials & ethical production.





#### **ABOUT US:**

- Since 1957, championing self-reliance through Khadi and handicrafts.
- Recognized as a model Khadi institution among 2,800+ KI's nationwide.





- From 10 spinners to 1,200+ artisans mastering hand-spinning and hand-weaving.
- Honored with the National Award by then President, Lt. Shri A.P.J. Abdul Kalam.
- Gujarat's largest Khadi institution with more than 3.5 lakh meters annual Khadi production.
- A pioneer in Khadi Denim, Cotton Khadi, Organic Khadi, and natural dyed Khadi.
- The first to introduce Khadi Denim in collaboration with Arvind Mills.
- Partnering with farmers for 15+ years, ensuring fair pricing for organic cotton.
- Advocating natural dyes for over a decade.
- Trusted by global fashion brands and designers.
- Exporting to Japan, Indonesia, Germany, Sweden, Norway, Belgium, UK, USA, Canada, Mexico, and beyond.



### **Contact Info**

- 🚳 Udyog Bharti, Chordi Gate,Gondal, Dist.Rajkot , Gujarat,India.
- +91 94284 62297
- info@udyogbharti.org
- https://udyogbharti.org/
- udyogbharti\_gondal

